



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

Dear NICE Network Member,

On behalf of the NICE Network Steering Committee and Moravian Business College Olomouc (MVSO), we would like to cordially invite you to the 34th NICE Network Annual Meeting to be hosted by

MVSO
in Olomouc, Czech Republic
between 18th and 20th June 2025

Please find below the agenda, which was elaborated by the Steering Committee of the network. All members of the network are invited to contribute to the conference as speakers, promoters of new ideas and projects or in any other role, which they feel would be beneficial for all of us.

You are kindly invited to fill in the registration form by April 30th, 2025.

Please find enclosed practical information about registration, accommodation, travelling to Olomouc, annual meeting fee as well as the agenda for this year's meeting. We will be at your disposal whenever questions arise, please contact us via e-mail (Jitka.Lidarikova@mvso.cz, Vladimira.Koutna@mvso.cz) or via phone/whatsapp (+420 777 973 148, +420 739 335 745).

We are looking forward to hosting you in Olomouc!

Mgr. Jitka Lidaríková
Vice-rector for Strategic Partnership
and International Cooperation

Mgr. Vladimíra Koutná
Deputy Vice-rector for Strategic Partnership
Erasmus + Coordinator

RNDr. Josef Tesařík
Director of MVSO



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

→ **REGISTRATION**

To register for the 34th NICE Network Annual Meeting as a participant please use the following link:

<https://forms.office.com/e/xiinuWxXCt>

Accompanying persons should also register under the same link.

Deadline for registration is **April 30th, 2025**.

→ **ANNUAL MEETING FEE**

The Annual Meeting fee is **€ 200** for participants and **€ 180** for accompanying persons/alumni, which should be paid by bank transfer to the following bank account until **May 17th 2025**:

Account Holder: Moravská vysoká škola o.p.s.

Bank: Československá obchodní banka, a.s.

Bank Branch and Code: 0300

Address: Radlická 333/150, 150 57 Praha 5

Account Number: 244483950/0300

IBAN: CZ96 0300 0000 0002 4448 3950

BIC/SWIFT: CEKOCZPP

The Annual Meeting fee covers the costs for all sessions, workshops, plenaries, the meeting facilities and meals during the programme as well as the trips on Tuesday and Wednesday.

Accommodation, travelling & transfer costs have to be covered by each participant.

→ **ERASMUS +**

We will be pleased to sign relevant Erasmus documents before and upon your arrival in Olomouc (Vladimira.Koutna@mvso.cz).

NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

→ **ACCOMPANYING PERSONS/ALUMNI**

Accompanying persons & alumni should register under the following link:

<https://forms.office.com/e/xiinuWxXCt>

The Annual Meeting fee is € 180 for accompanying persons (to be paid by May 17th to the same bank account as participants, please see above).

→ **TRAVELLING TO OLOMOUC**

1. By air

There are three main airports in the Czech Republic – Václav Havel Airport in Prague (PRG), Brno – Tuřany Airport (BRQ) and Leoš Janáček Airport Ostrava (OSR). It is also possible to fly to Vienna International Airport (VIE). In any case, you should continue by public transport – train or bus. The timetables and the latest information can be found on the web site: (<https://idos.cz/en/vlakvautobusy/spojeni/>).

We recommend flying to Prague, taking the Airport Express (tickets can be purchased directly from the driver - CZK 100 by card/cash, every 30 min, duration 40 min) to the Main Railway Station and then continuing to Olomouc by train as the train station is very close to our campus.

Vienna has the best connection to Olomouc by bus. You can use either Flixbus (<https://global.flixbus.com/>) or RegioJet (<https://regiojet.com/>) and the journey takes around three hours. These companies also provide buses from Brno to Olomouc.

2. By rail

Olomouc has a great train connection to all the bigger cities. There are direct trains from Prague, Brno and Ostrava. Brno and Ostrava are closer, and the journey can be done within one and a half hours.



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

Trains from Prague usually take two to three hours. We recommend RegioJet trains or ČD Pendolino trains for the trip from Prague to Olomouc.

All the information about timetables, delays and changes is available through the web site: (<https://idos.cz/en/vlakyautobusy/spojeni/>). This page is also useful for purchasing tickets and for the latest information.

3. By road

If you prefer travelling by car, there are motorways A5 and D2 connecting Olomouc and Austria. For travel from Germany, motorways A4 or D1 can be used. Please note that D1 is currently under construction and there is a possibility of traffic jams and delays, so make sure to check the latest situation (<https://dopravniinfo.gov.cz/en/D1>).

→ ACCOMMODATION

We recommend using our pre-booked hotel due to its strategic location close to our campus and the Main Railway Station. We will use this hotel or MVSO reception area as the meeting point.

Clarion Congress Hotel Olomouc * * * *

The standard price is € 100/per night during this period of the year.

We managed to get a special bargain - € 82/per night for your stay from the 17th - 21st of June, if you register under these conditions:

- Please send an email to the following addresses: kristyna@bohemianfantasy.cz and ida.wiedermannova@mvso.cz
- Mention the Subject: NICE Network 2025
- Express the wish to stay in the hotel under the above-mentioned conditions
- The Travel Agency will provide you with an invoice, which must be paid 60 days before your arrival i.e. until 18th April

There is an option of single-bed rooms (Standard) for € 82/per night x 4 = € 328.



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

Or you can choose double-bed rooms (Standard) for € 97/per night x 4 = € 388.

Please be aware there is also an accommodation fee for every night of stay that needs to be paid together with the hotel payment. The fee is CZK 50 for every night (50 x 4 = CZK 200 = € 7,80).

The price includes: a buffet breakfast, wi-fi connection and tax.

There is a possibility of slight changes in price due to taxes.

In case you cancel your stay after the payment has been processed, the following cancellation fee applies:

60 days before arrival:	no cancellation fee
59 – 40 days before arrival:	25% cancellation fee from the paid amount
39 – 15 days before arrival:	50% cancellation fee from the paid amount
14 – 7 days before arrival:	75% cancellation fee from the paid amount
6 days or less or no show up:	100% cancellation fee from the paid amount

There is also a possibility of booking **Clarion Congress Hotel Olomouc ****** by yourself with the price of approximately € 100/per night.

In case you prefer a different hotel for your stay in Olomouc feel free to book any other.

Please find our recommendations below:

Theresian Hotel - Javoříčská 5, 779 00 Olomouc - <https://www.theresian.cz/en/hotel-theresian-olomouc-czech-republic/>

Central Park Flora - Krapkova 439/34, 779 00, Olomouc - <https://www.hotelflora.cz/>

Trinity Hotel **** - Pavelčákova 22, 772 00 Olomouc - <https://www.hotel-trinity.cz/en/>

These are closer to the city centre and can be booked via Booking.com or the hotels' official web sites. The walking distance to our campus is approximately 15 - 20 minutes or 2 – 4 tram stops.



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

→ **ANNUAL MEETING AGENDA**

OPTIONAL PROGRAMME

Tuesday, June 17th 2025

- 14:00 **Hotel check-in (Clarion Congress Hotel Olomouc ****/ hotel of your choice) -**
Jeremenkova 36, 779 00 Olomouc
- 14:45 – 18:00 **Visit of the Holy Hill Basilica**
*Meeting point (Clarion Congress Hotel Olomouc **** Reception)*
- 18:30 **Informal get-together in [Bounty Rock Cafe](#)**
*Meeting point (Clarion Congress Hotel Olomouc **** Reception)*

Wednesday, June 18th 2025

- 10:00 – 12:00 **Bilateral Negotiations and Networking**
*Meeting point (Clarion Congress Hotel Olomouc **** Reception)*
- 10:00 – 12:00 **Trip to the UNESCO Heritage Site Bouzov Castle**
*Meeting point (Clarion Congress Hotel Olomouc **** Reception)*
- 13:00 – 14:30 **Lunch in [Long story short](#)**
- 14:30 – 17:00 **Olomouc city tour**
- 18:30 **Dinner in [818 Restaurant](#)**
*Meeting point (Clarion Congress Hotel Olomouc **** Reception)*

START OF OFFICIAL PROGRAMME

Thursday, June 19th 2025

Venue: Moravian Business College Olomouc (MVSO) – tř. Kosmonautů 1288/1, 779 00 Olomouc



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

08:45 – 09:00 **Registration**

09:00 – 10:15 **Plenary 1: Opening Plenary**

- Welcome speech by the representatives of the Olomouc Region/City
- Welcome speech by the MVSO Vice-rector for Strategic Partnership
- Presentation of MVSO, its strategy and innovations by the MVSO Vice-rector for Research and Development
- Introduction of the “old” members (name, institution, function)
- Introduction of proposed new members
- Presentation of the agenda

Chairs: Jenny Ettrich, DE | Jitka Lidaříková, CZ

Responsible: Jitka Lidaříková, CZ

10:15 – 10:45 **Káva a Čaj (Coffee and Tea Break)**

10:45 – 11:45 **Workshop Session 1**

- **Workshop 1.1: The Lump Sum Funding Model in Erasmus – An Advantage or a Trap?**
Rafael de Paz, ES
Chair & Responsible: Andrea Meyenburg, DE
- **Workshop 1.2: Collaborative Futures – Advancing Global Collaboration for Student Success**
Joanna Bednarz, PL | Thomas Metzger, CH

Chair: Karin Pfister, CH

Responsible: Jenny Ettrich, DE

12:00– 12:45 **Plenary 2: Communication of the Nice Network**

Nice Network Steering committee members: Jenny Ettrich, DE | Dinand Warringa, NL | Andrea Meyenburg, DE | Banu Durukan, TR | Thomas Hoffmann, DE
Rafael de Paz Uruena, ES

Closure by Banu Durukan, TR (interviews of Jitka Lidaříková, CZ and Thomas Hoffmann, DE or Rafael de Paz Uruena, ES)

Chair & Responsible: Thomas Hoffmann, DE



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

12:45 – 14:00	Lunch (BEA campus)
14:00 – 15:30	World Café 1: Commitment within the Nice Network <i>(hand out proposal sheet by the end)</i> 4 tables: <ul style="list-style-type: none">• What did you expect from the NN? (Table host: Dinand Waringa, NL)• What did you find in the NN? (Table host: Isinsu Atalay, TR)• What would you like to get out of it in the future? (Table host: Jenny Ettrich, DE)• How could you contribute to the NN? What could you offer? (Table host: Andrea Meyenburg, DE) Chair & Responsible & Timekeeper: Banu Durukan, TR
15:30 – 15:45	Káva a Čaj (Coffee and Tea Break)
15:45 – 16:30	Plenary 3: Presentation - Olomouc in Moravia <ul style="list-style-type: none">• Czech Republic – Location, Geography, History, Regions, Capital City• Heart of Moravia – Olomouc• Local specifics – UNESCO Heritage, Dishes, Traditions, Music, Festivals• Inter-cultural specifics• Little surprise Chair & Responsible: Jitka Lidaříková, CZ
18:30	Dinner – Local Cuisine (City Centre) <i><u>Meeting point</u> (Clarion Congress Hotel Olomouc **** Reception)</i> Venue: Moravian Restaurant Olomouc Dress code: Summer Vibes

Friday, June 20th 2025

<u>Venue:</u>	Moravian Business College Olomouc (MVSO) – tř. Kosmonautů 1288/1, 779 00 Olomouc
09:00 – 09:30	Plenary 4: Voting – New Nice Network Logo Elena Sheynfeld, DE Chair & Responsible: Jenny Ettrich, DE

NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

09:45 – 10:45 **Workshop Session 2**

- Workshop 2.1: **Tips for Organizing Successful International Events**
Isinsu Atalay, TR

Chair: Dinand Warringa, NL

Responsible: Isinsu Atalay, TR

- Workshop 2.2: **Short-term Mobilities – Benefits, Challenges, Evaluation**
Andrea Meyenburg, DE | Susanne Wilpers, DE

Chair: Banu Durukan, TR

Responsible: Andrea Meyenburg, DE

10:45 – 11:15 **Coffee Break**

11:15 – 11:45 **Spotlight Sessions**

- Spotlight 1: **How large infrastructure investments boost the growth of entrepreneurial ecosystems**
Olev Toru, EE

Chair & Responsible: Isinsu Atalay, TR

- Spotlight 2: **Examples of good practice - different projects of MVSO**
Jitka Lidaříková, CZ

Chair: Thomas Hoffmann, DE

Responsible: Jitka Lidaříková, CZ

11:45 – 12:00 **Break**

12:00 – 12:45 **Plenary 5: Final Plenary**

- Collection of Proposal forms: Andrea Meyenburg, DE
- Organizational Aspects: Thomas Hoffmann, DE
- Presentation of 2026 venue: William O'Mahony, IE
- Thanks and farewell: Andrea Meyenburg, DE



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

Chair & Responsible: Thomas Hoffmann, DE

12:45 – 13:00 Multimedia Studio Visit

13:00 – 14:00 **Lunch** (BEA campus)

14:00 – 16:30 Time to relax

16:30 **Local Brewery Visit and Tasting Experience**

Meeting point (Clarion Congress Hotel Olomouc **** Reception)

Venue: TBA

Dress code: Brewery-ready casual

→ **CONTENT OF SESSIONS**

WORLD CAFÉS

World Café 1: Commitment within the Nice Network

- What did you expect from the NN? (Table host: Dinand Waringa, NL)
- What did you find in the NN? (Table host: Isinsu Atalay, TR)
- What would you like to get out of it in the future? (Table host: Jenny Ettrich, DE)
- How could you contribute to the NN? What could you offer? (Table host: Andrea Meyenburg, DE)

Chair: Banu Durukan, TR

Thursday, 14:00 to 15:30

PLENARIES

Plenary 1: Opening Plenary

- Welcome speech by MVSO and Olomouc officials (Vice-rectors and educational dept. representatives)
- Presentation of MVSO and its strategy and innovations
- Introduction of the “old” members (name, institution, function)
- Introduction of proposed new members
- Presentation of the agenda

Chairs: Jenny Ettrich, DE | Jitka Lidaříková, CZ

Thursday, 09:00 to 10:15

Plenary 2: Communication of the Nice Network

- Discussion on the future of the Nice Network, its strategy, approach to new members, internal and external communication, tools etc.

Nice Network Steering committee members: Jenny Ettrich, DE | Dinand Warringa, NL | Andrea Meyenburg, DE | Banu Durukan, TR | Thomas Hoffmann, DE

Rafael de Paz Urena, ES

Chair: Thomas Hoffmann, DE

Thursday, 12:00 to 12:45



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

Plenary 3: Presentation – Olomouc in Moravia

- Introduction of the Czech Republic, Olomouc, its unique places and cultural specifics in a playful and engaging way

Chair: Jitka Lidaříková, CZ

Thursday, 15:45 to 16:30

Plenary 4: Voting – New Nice Network Logo

- The current Nice Network logo has been evaluated as outdated. The Steering Committee has received designs of potential new logos. Nice Network members will vote and select one of the new logos pre-selected by the Steering Committee.

Elena Sheynfeld, DE

Chair: Jenny Ettrich, DE

Friday, 09:00 to 09:30

Plenary 5: Final Plenary

- In order to ensure smooth running of the 35th Nice Network meeting, the Steering Committee will take the following steps:
Collection of Proposal forms: Andrea Meyenburg, DE
Organizational Aspects: Thomas Hoffmann, DE
Presentation of 2026 venue: William O'Mahony, IE
Thanks and farewell: Andrea Meyenburg, DE

Chair: Thomas Hoffmann, DE

Friday, 12:00 to 12:45

WORKSHOPS

Workshop 1.1: The Lump Sum Funding Model in Erasmus – An Advantage or a Trap?

Rafael de Paz, ES

Chair: Andrea Meyenburg, TR

Thursday, 10:45 to 11:45

Lump Sum funding was introduced in the Erasmus+ and it has become the dominant funding model for projects in Key Actions 2, 3 and Jean Monnet. The EU introduced the Lump Sum funding model with the



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

overall objective of simplifying the administration of EU funded projects. By shifting the focus from financial management and checking costs, to the correct project implementation from a substantive point of view, the Commission argued that significant simplification could be achieved. Funding would consequently become more accessible for small organizations and newcomers, contributing to the Commission's objective of making EU funding programmes more inclusive. However, as the current Erasmus+ Programme is over halfway and preparations on the next Multi-annual Financial Framework have started, questions and uncertainties remain with a perceived lack of guidance, or even from legal uncertainty related to the correct management of Lump Sum funded projects. Beneficiaries often feel hesitant to introduce changes to their institutional procedures, or agreements at consortium level, to fully harness the theoretical simplification potential of the lump sum funding model. This workshop intends to outline the main particularities and risks beneath the funding system and to share experiences and good practices among NN partners.

Workshop 1.2: Collaborative Futures – Advancing Global Collaboration for Student Success

Joanna Bednarz, PL | Thomas Metzger, CH

Chair: Karin Pfister, CH

Thursday, 10:45 to 11:45

This interactive workshop invites participants to share best practices, engage in discussions, and collaboratively explore the next frontier of international partnerships in higher education. While student and faculty exchange programs are a success story, the focus is shifting toward impactful initiatives like co-branded degrees, seamless two-plus-two pathways, and transnational education models. Together, we'll examine emerging trends such as double degree programs, and co-designed curricula. Participants will discuss strategies to create flexible, affordable, and student-centered collaborations that genuinely add value. Join us to shape innovative approaches and design partnerships that meet the evolving needs of students and institutions alike.

Workshop 2.1: Tips for Organizing Successful International Events

Isinsu Atalay, TR

Chair: Dinand Warringa, NL

Friday, 09:45 to 10:45

International events, weeks and activities are among the major tasks of international offices. Success of the event brings reputation & prestige to the school as well as contributing to its recognition and internationalization.

In this workshop, we will discuss the steps of organizing successful international events, the bottlenecks and challenges, and what we must pay attention to while structuring the program.



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

It is going to be an interactive workshop that aims to share our experiences to gain insights on the nuts and bolts of a successful organization.

The workshop will cover the discussion of the following topics:

- Preparing the Call for (prospective) participants (deadline for application, content of the program, important dates, requirements & expectations)
- Arrangements
 1. Accommodation at recommended hotels with special offers
 2. Practical Info such as how to reach the city from the airport, how to explore the city
 3. Social programme & excursions
 4. Opening Ceremony & farewell lunch
 5. Assistant students (selections and assignments)
 6. Shuttle from / to event centre and the city

Getting Feedback from the participants (professors & students) for further events, to fine tune the organization / event.

Workshop 2.2: Short-term Mobilities - Benefits, Challenges, Evaluation (Susanne Wilpers/Andrea Meyenburg)

Andrea Meyenburg, DE | Susanne Wilpers, DE
Chair: Banu Durukan, TR

Friday, 09:45 to 10:45

We will have a look at short term mobilities (BIP, COIL). What are the benefits and challenges? How can we evaluate it?

Workshop Description

The mobility of higher education students is a key component of internationalization and global learning. While long-term physical mobility remains a cornerstone of international education, short-term mobilities offer a more flexible and inclusive alternative, ensuring accessibility for students from diverse backgrounds, study fields, and personal circumstances. This workshop will explore the implementation, organization, and evaluation of short-term mobility programs, examining both their benefits and challenges.

Focus Areas

We will specifically address three key aspects of short-term mobilities:

NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

- **Blended Intensive Programs (BIP)** – Exploring how these structured short-term mobilities can enhance international learning experiences through a combination of physical and virtual components.
- **KA171 Short-term Mobility** – Understanding the specifics of short-term mobility in the context of international partnerships beyond Europe, including best practices for organization and implementation
- **Collaborative Online International Learning (COIL)** – Examining how virtual exchange programs complement short-term physical mobility and foster international collaboration among students and faculty.

Objectives

This workshop aims to:

- Provide practical insights into the design, organization, and evaluation of short-term mobility programs.
- Share experiences and best practices from different institutions and stakeholders.
- Discuss the impact of short-term mobilities on students, staff, and institutional internationalization strategies.
- Foster collaboration and networking among participants to develop future short-term mobility initiatives.

Expected Outcomes

Participants will gain a comprehensive understanding of the framework and operational aspects of short-term mobilities. Through interactive discussions and case studies, they will have the opportunity to exchange ideas, examples, and strategies for future cooperation in international mobility programs.

This workshop will be highly interactive, encouraging participants to share their experiences, discuss challenges, and explore solutions for making short-term mobilities more effective and impactful.

SPOTLIGHTS

Spotlight 1: How large infrastructure investments boost the growth of entrepreneurial ecosystems

Olev Toru, EE

Chair: Isinsu Atalay, TR



NICE NETWORK
New Initiatives and Challenges in Europe
34th Annual Meeting 2025
Olomouc (CZ), 18 - 20 June 2025

Friday, 11:15 to 11:45

To be confirmed

Spotlight 2: Examples of good practice – different projects of MVSO

Jitka Lidaříková, CZ

Chair: Thomas Hoffmann, DE

Friday, 11:15 to 11:45

We will have a look into best practices in international cooperation at MVSO (ACT Bridge, International Week and international conference International Days of Science, MVSO - Maharal Institute Course, MVSO - Israeli Cooperation, MVSO - TMA trimester).